Prasanna Sundaram

Ex - Teach for India, IRI, Genpact, Symphony Marketing Solutions
Data-driven insights in the Education space | Consumer behaviour, Insights.

Data Driven Decision Making and Storytelling | MS Excel | PowerBI

Consumer Behaviour - Michell Obama's "Let's Move" on childhood obesity - Teach for India

Prasanna is a data science and human development enthusiast with more than 18 years' experience in various roles, driving data-backed insights and decision-making. He has led data analytics workshops for several schools, educators and social development organizations, besides a host of CXO level audiences in corporates.

He is a Teach for India alumni and has trained more than 2000+ educators from schools, universities and organizations of different size, scale and backgrounds.

Priorly, nearly 10 years with Genpact-IRI, early mover in data analytics space, worked and trained global audiences at US consumer goods industry, supporting "thought leadership" in the company including with White House projects in the US.

Some of the organizations and affiliations worked with include –

- Mallya Aditi International School, Bengaluru
- Genwise – Gifted India Network (Backed by Educational Initiatives)
- Indian Institute of Management – NSRCEL
- Teach For India – Fellows, City Staff, Leadership Roles
- Delhi State Government – CMIE fellows
- Simple Education Foundation – Teachers, Research Analysts and Leadership
- Parul University, Azim Premji University
- DeepC - with Ashoka University – Delhi Private School Teachers
    - Bal Bharti, DPS, Apeejay to name a few
- AICTE Professors, including from
    - Sri Venkateshwara, Miranda House, Christ College

He has also led data analytics workshops for several CXO-level audiences from Bayer, Walgreens, Hersheys in US to Ericsson and Tata Group in India.

Augmented Understanding has works with Education based organizations in their data/information arena, driving them towards data driven decisions - Process Mapping and Data Roadmap creation, Monitoring and Evaluation, Assessments and Surveys and Impact Reporting, Digital Adoptions and Trainings, implementations, partnerships, funder relations and publications.

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