



Prasanna Sundaram

Ex - Teach for India, IRI, Genpact, Symphony Marketing Solutions

Data-driven insights in the Education space | Consumer Insights, Analytics
Data Driven Decision Making and Storytelling | MS Excel | PowerBI

Consumer Behaviour - Michell Obama's "Let's Move" on childhood obesity - Teach for India

Prasanna is a data science and human development enthusiast with more than 18 years' experience in various roles - driving data-backed insights and decision-making. He has led data analytics workshops for several CXO-level audiences and presently driving similar workshops for varied audiences but mainly for social development.

Nearly 10 years with Genpact-IRI, early mover in data analytics space, worked and trained global audiences at Walmart, Walgreens, J&J, Unilever, Hersheys, supporting "thought leadership", worked with White House projects in the US.

Prasanna works as a data evangelist to social development organizations in being data driven, besides training a host of participants from different sectors.

His offerings include – Process Mapping and Data Roadmap creation, Monitoring and Evaluation, Assessments Surveys and Impact Reporting, Digital Adoptions and Trainings

Trained 3000+ audiences including 500+ corporate senior managers and 1000+ educators and development sector participants in different versions of similar program.

Organizations Trained (A Few) –

- Ericsson Global, Tata Group of Companies, Vtion Technologies, Ontum, Mallya Aditi International School.
- Delhi State Government Changemakers in Education Program, Meghshala, Teach for India, Samait Shala, AICTE, Indira Gandhi Delhi Technical University.
- Inventure Academy, Ashoka University, Indus Action, Azim Premji University, Women in Big Data, Parul University, Jharkhand Management Association.
- Independent Candidates – "Big 6" Employees and Directors Health Care professionals, Law firms, Travel Planners, Auditors, Financial Planners, Real Estate besides a host of development sector employees.

Other Partners and Associations – include: X-Leap Management Consultants, Teach for India-Innovated-Omidyar Network.